



If our customers can't make it to the big game – no worries. They can put on their game face and turn on Aliant TV. Whether it's slam dunks, hat tricks or halftime shows, sports fans can find it among our 170 channels including over 20 in high definition. TV has never looked so great.



Grow broadband

We are growing our broadband network to deliver even greater value and ensure we remain the leading choice for broadband services.

Expanding and enhancing our network

Our broadband network has become a powerful tool for customers at home and in business. Broadband is and will remain the core growth area for our organization for the foreseeable future.

In 2008, we continued to expand our broadband coverage, which now passes over 74 per cent of homes in our service area. We also continued to roll out our fibre network. Expanding the use of fibre increases the performance of our network and allows us to offer more customers enhanced services, like Aliant TV.

We're extremely pleased with the progress Aliant TV has made since it was introduced in 2005. And in 2009, we will continue to make it better. Already this year, we have increased the number of high-definition channels we offer and launched a personal video recording (PVR) service, which provides customers with one-touch recording of their favourite shows.

It is services like Aliant TV and other value-added applications that will continue to power demand for our broadband network. That's why, in 2009, we are increasing our planned spending on broadband expansion and associated new services by over 20 per cent.

Making the Internet more valuable

We are focusing on increasing the use of our high-speed network by introducing new services and applications that provide customers with an enhanced Internet experience. For example, in 2008, we introduced an online learning centre, an exciting new application that provides high-speed Internet customers unlimited access to over 3,000 educational-based videos. Built for a variety of learners and tied to the local K-12 public school curriculum, this application is helping individuals, families and educators with research, homework and personal development.

Protecting our customers

When it comes to learning, communicating and entertainment, the Internet is a powerful resource. However, as a public space, parents need to be aware of their children's online activities. So to help protect families, we work with law enforcement agencies, schools and other community organizations to promote online safety. Through presentations at schools and community events, support for organizations like Cybertip.ca and Kids Help Phone, and online resources such as our Cybersafe™ program, we're helping our customers learn about online safety. We also help our customers protect themselves with a wide range of Internet security services, such as parental control, anti-virus, personal firewall and anti-spyware.